



Data and Privacy File Guides

Other Data: Contacts iCloud Usage Data

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File name	Contacts iCloud Usage Data.csv
File description	This file contains information related to the user's activity in iCloud for Contacts
Why Apple keeps this information	Apple retains this information in order to understand how iCloud is being used, to provide support to users, to improve its products and services, and to ensure the integrity of transactions and user facing or entered content

Contacts Application Events Information

Contains information related to when a user adds, modifies, deletes, syncs, or restores contacts across multiple devices

Field Name	Details
Analytics User ID	The Apple Account identifying number
Average Event Duration	The average duration of a specific event occurring within the application
Browser Name	The web browser from which the user took action
Browser Version	The web browser version from which the user took action
Contact Card iCloud Quota Usage	The size of the iCloud storage quota usage for all contact cards
Contact Card Size	The size of the contact card, not including any attached photo(s)
Contact Photo iCloud Quota Usage	The size of the iCloud storage quota usage for all contact photos
Contact Photo Size	The size of a photo attached to a contact
Current Country Code	The latest country provided by the user in their Apple Account settings
Device Family	The type of device from which a user took an action
Device Model	The device model from which the user took an action
Device Version	The version of the user's device from which an action was completed
Event Count	The total number of events of a certain type occurring within the application when combined

Field Name	Details
Event Type	The type of event that the user performs
IP City	The city from which the user took the action, as determined from the IP address on the user device
IP Country Code	The country from which the user took the action, as determined from the IP address on the user device
IP Domain	The domain for the internet service provider (ISP) that the user was connected to when they completed the action
Last Event Timestamp	The timestamp the last event occurred
Maximum Event Duration	The maximum duration of a specific event occurring within the application
Minimum Event Duration	The minimum duration of a specific event occurring within the application
OS Build Version	The build version of the operating system of the user's device from which an action was completed
OS Version	The version number of the operating system of the user's device from which an action was completed
Photo Contact Flag	Whether the contact has a photo attached
Platform	The device platform from which the user took the action (for example, iOS, macOS, Windows, and so on)
Signup Country Code	The country from which the user signed up for a particular account or service
User Type	The subscription tier the user is assigned to (for example, Free, Paid, Paid- Family Member, Paid-Family Owner)

Contacts Events

Contains information related to when a user adds, modifies, deletes, or syncs contacts across multiple devices

Field Name	Details
Analytics User ID	The Apple Account identifying number
Application	The name of the application
Application Bundle Identifier	An identifier of the application
Asset Size In iCloud	The size of the iCloud file that has been created, modified, or deleted

Field Name	Details
Device Version	The version of the user's device from which an action was completed
Event Count	The total number of events of a certain type occurring within the application when combined
Event Type	The type of event that the user performs
File Extension	The file extension of the asset (for example, txt, jpeg, pdf, and so on)
Last Event Timestamp	The timestamp the last event occurred
Master Reference	The master reference ID number to tie together duplicated or edited versions of an asset
OS Build Version	The build version of the operating system of the user's device from which an action was completed
OS Version	The version number of the operating system of the user's device from which an action was completed
Platform	The device platform from which the user took the action (for example, iOS, macOS, Windows, and so on)
Record ID	An identifier for the record
Reported Assets In User iCloud Quota	The total asset size reported as impacting the user's iCloud storage quota
Share Flag	Whether a user action is related to sharing activity
Source	The location from which the user's activity originated from
UDID Number	The Apple Unique Device Identifier of the user's device
User Agent	Information about the user's device from which the user action occurred, including information about the operating system and browser

Contacts Modification Events

Contains information related to when a user adds, modifies, or deletes contacts

Field Name	Details
Analytics User ID	The Apple Account identifying number
Browser Name	The web browser from which the user took action

Field Name	Details
Browser Version	The web browser version from which the user took action
Contact Card iCloud Quota Usage	The size of the iCloud storage quota usage for all contact cards
Contact Card Size	The size of the contact card, not including any attached photo(s)
Contact Photo iCloud Quota Usage	The size of the iCloud storage quota usage for all contact photos
Contact Photo Size	The size of a photo attached to a contact
Current Country Code	The latest country provided by the user in their Apple Account settings
Device Family	The type of device from which a user took an action
Device Model	The device model from which the user took an action
Device Version	The version of the user's device from which an action was completed
Event Created Timestamp	The date and time the event was created
Event Duration	The total time taken for the event
Event Type	The type of event that the user performs
iCloud Quota Utilization Size	The size of the iCloud quota used by the user
IP City	The city from which the user took the action, as determined from the IP address on the user device
IP Country Code	The country from which the user took the action, as determined from the IP address on the user device
IP Domain	The domain for the internet service provider (ISP) that the user was connected to when they completed the action
OS Build Version	The build version of the operating system of the user's device from which an action was completed
OS Version	The version number of the operating system of the user's device from which an action was completed
Photo Contact Flag	Whether the contact has a photo attached
Platform	The device platform from which the user took the action (for example, iOS, macOS, Windows, and so on)
Signup Country Code	The country from which the user signed up for a particular account or service

Field Name	Details
Storage Plan Code	The plan period for the user's iCloud+ storage subscription (for example, Free, Monthly, Annual)
Storage Tier (GB)	The size of the iCloud storage tier used by the user, measured in gigabytes
User Type	The subscription tier the user is assigned to (for example, Free, Paid, Paid- Family Member, Paid-Family Owner)

Contacts Restore Events

Contains information related to a user's restoration of contacts to their device from iCloud

Field Name	Details
Analytics User ID	The Apple Account identifying number
Browser Name	The web browser from which the user took action
Browser Version	The web browser version from which the user took action
Contact Card iCloud Quota Usage	The size of the iCloud storage quota usage for all contact cards
Contact Photo iCloud Quota Usage	The size of the iCloud storage quota usage for all contact photos
Current Country Code	The latest country provided by the user in their Apple Account settings
Device Family	The type of device from which a user took an action
Device Model	The device model from which the user took an action
Device Version	The version of the user's device from which an action was completed
Event Created Timestamp	The date and time the event was created
Event Duration	The total time taken for the event
Event Stage	The stage of the event at a point in time
iCloud Quota Utilization Size	The size of the iCloud quota used by the user
IP City	The city from which the user took the action, as determined from the IP address on the user device
IP Country Code	The country from which the user took the action, as determined from the IP address on the user device

Field Name	Details
IP Domain	The domain for the internet service provider (ISP) that the user was connected to when they completed the action
OS Build Version	The build version of the operating system of the user's device from which an action was completed
OS Version	The version number of the operating system of the user's device from which an action was completed
Platform	The device platform from which the user took the action (for example, iOS, macOS, Windows, and so on)
Signup Country Code	The country from which the user signed up for a particular account or service
Storage Plan Code	The plan period for the user's iCloud+ storage subscription (for example, Free, Monthly, Annual)
Storage Tier (GB)	The size of the iCloud storage tier used by the user, measured in gigabytes
User Agent	Information about the user's device from which the user action occurred, including information about the operating system and browser
User Type	The subscription tier the user is assigned to (for example, Free, Paid, Paid- Family Member, Paid-Family Owner)

Contacts Sync Events Information

Contains information related to when a user syncs contacts across multiple devices

Field Name	Details
Analytics User ID	The Apple Account identifying number
Browser Name	The web browser from which the user took action
Browser Version	The web browser version from which the user took action
Contact Card iCloud Quota Usage	The size of the iCloud storage quota usage for all contact cards
Contact Photo iCloud Quota Usage	The size of the iCloud storage quota usage for all contact photos
Current Country Code	The latest country provided by the user in their Apple Account settings

Field Name	Details
Device Family	The type of device from which a user took an action
Device Model	The device model from which the user took an action
Device Version	The version of the user's device from which an action was completed
Event Created Timestamp	The date and time the event was created
Event Duration	The total time taken for the event
iCloud Quota Utilization Size	The size of the iCloud quota used by the user
IP City	The city from which the user took the action, as determined from the IP address on the user device
IP Country Code	The country from which the user took the action, as determined from the IP address on the user device
IP Domain	The domain for the internet service provider (ISP) that the user was connected to when they completed the action
OS Build Version	The build version of the operating system of the user's device from which an action was completed
OS Version	The version number of the operating system of the user's device from which an action was completed
Platform	The device platform from which the user took the action (for example, iOS, macOS, Windows, and so on)
Signup Country Code	The country from which the user signed up for a particular account or service
Storage Plan Code	The plan period for the user's iCloud+ storage subscription (for example, Free, Monthly, Annual)
Storage Tier (GB)	The size of the iCloud storage tier used by the user, measured in gigabytes
User Type	The subscription tier the user is assigned to (for example, Free, Paid, Paid- Family Member, Paid-Family Owner)